CORRUGATED PACKAGING: **MAXIMUM** FUNCTIONALITY – **MINIMUM** IMPACT ON THE ENVIRONMENT



Corrugated Packaging is a high performance concept designed to protect and promote goods. Use corrugated packaging and be reassured that it is also the most environmentally friendly choice.



- Corrugated packaging is made of a natural and renewable raw material
 - Europe's forests are growing and each year the forest based sector only harvests 55% of the yearly growth of wood.
 - Growing more trees helps to slow down global warming, and to reduce CO₂ levels.
- Over 80 % of the paper used for the production of Corrugated packaging is recycled paper!
- Corrugated is one of the few packaging materials that reach the target set by the European Directive on packaging & packaging waste.
- The European Corrugated Packaging Industry helped develop the European Declaration on Paper Recovery, a voluntary standard which guarantees a recovery rate of 60%.
- Paper based packaging is 100 % recyclable and close to 70 % of paper and board packaging is recycled.
- Corrugated packaging is fully biodegradable.

Check out www.fefco.org for more information and the latest updates.



Corrugated Board Manufacturers

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Recycling generates a new paper based product up to 7 times over